

# NEW NEXON WAY AHEAD



GLOBAL  NCAP

**TATA NEXON**  
6 AIRBAGS



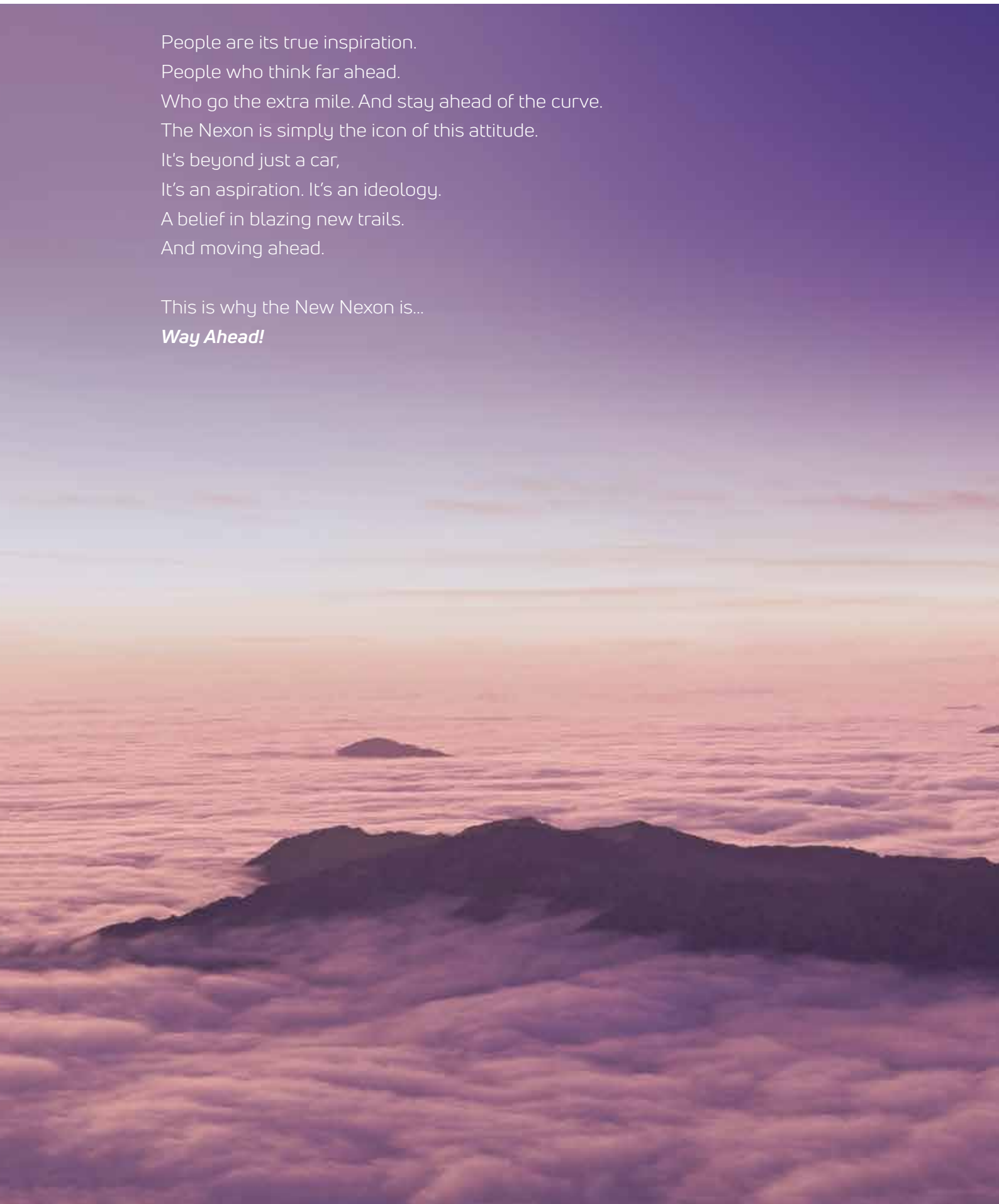
#SAFERCARSFORINDIA 2024

# THE NEXON PHILOSOPHY

People are its true inspiration.  
People who think far ahead.  
Who go the extra mile. And stay ahead of the curve.  
The Nexon is simply the icon of this attitude.  
It's beyond just a car,  
It's an aspiration. It's an ideology.  
A belief in blazing new trails.  
And moving ahead.

This is why the New Nexon is...

***Way Ahead!***





# PERSONAS

Find the Nexon  
that matches you

## FEARLESS

No is never your answer.  
To this adventure called life.  
Be it a long drive.  
Or a cross-country drive.  
The answer is always yes.



## CREATIVE

Your inner child is creative.  
Wide-eyed and inquisitive.  
The world is yours to explore.  
You drive your passion.



## PURE

You live in the moment.  
Enjoying the smallest of joys.  
You pride in being yourself.  
And lead a life of ultimate  
sophistication.



## SMART

Pragmatism is your thing.  
You believe in results.  
Smart work over hard work.  
You do what's wise and best for  
your future.



# DESIGNED TO IMPRESS



## SEQUENTIAL LED DRLs

Grab attention the stylish way

## BI-FUNCTION FULL LED LAMP

See beyond the natural light

## AIR CURTAIN

Moves like magic, it's so aerodynamic



## DUAL TONE ROOF

A colour palette for your car with a shade of you



## DIAMOND CUT ALLOY WHEELS WITH AERO INSERTS

Evokes emotion whenever in motion



## X FACTOR TAILLAMP WITH WELCOME AND GOODBYE FUNCTION

Matches your X-factor of etiquette and chivalry



**2-SPOKE STEERING WHEEL  
WITH ILLUMINATED LOGO**

Steer your passion that keeps  
your glow on



**NEXT-GEN TOUCH PANEL**

Great possibilities, just a  
touch away



**GRAND FLOOR CONSOLE WITH  
LEATHERETTE ARMREST**

Rule your comfort within an  
arm's reach

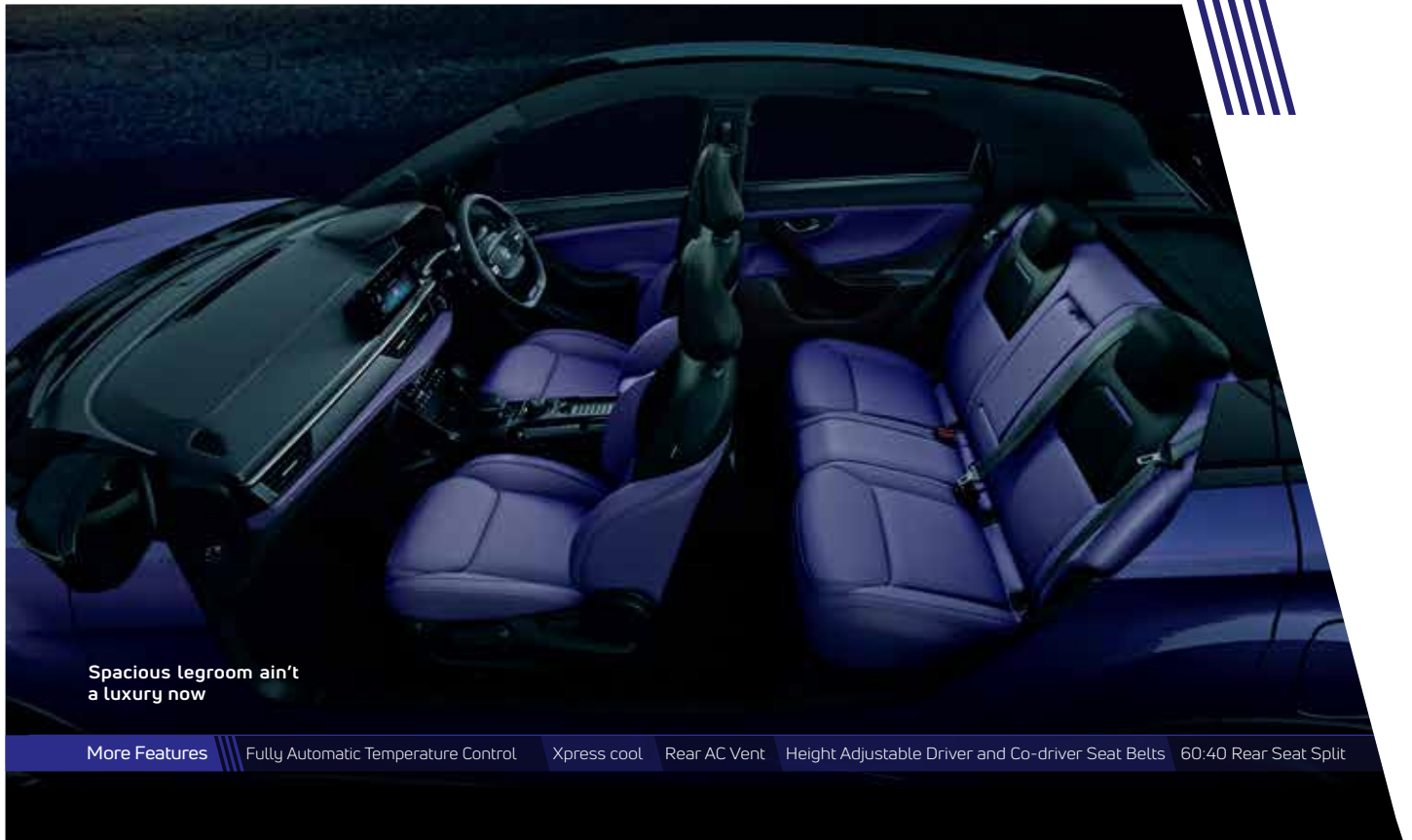


**THREE TONE DASHBOARD  
WITH LEATHERETTE MID PAD**

Command your ship  
through a living  
masterpiece



# EXPERIENCE PLUSH COMFORT



## PREMIUM BENECKE-KALIKO™ VENTILATED LEATHERETTE SEATS

Lounge into salon like cool luxury



### COOLED GLOVE BOX

All things kept cool  
for Captain Cool



### AIR-PURIFIER

Inhale pure air.  
Exhale worries.



### 382 L BOOT SPACE

There's a universe in you and  
an equally spacious boot



### 360° HD SURROUND VIEW SYSTEM WITH FRONT PARKING SENSORS

Enjoy an all-round view around you



### BLIND VIEW MONITOR

Watchful eye for hidden views.  
Ensure a safe drive with a clear side view on the screen during turns



### EMERGENCY CALL (E-CALL) BREAKDOWN CALL (B-CALL)

Any given day we're just a call away

**E-Call** 24/7 assistance in the case of an emergency

**B-Call** 24/7 assistance in an event of a car breakdown



### TYRE PRESSURE MONITORING SYSTEM

Intuitive and alert, never under pressure



### AUTO HEADLAMPS WITH RAIN SENSING WIPERS

Eyes on the road, we'll keep it clear for you



### FORTIFIED CABIN

An iron clad skeleton system to protect you from the outside

## YOUR NEW SAFE SPACE



### 6 AIRBAGS\*

Your safety is six times important

Additional Safety Features

Auto Dimming IRVM

Electronic Stability Program\*

3 Point ELR\*

ISOFIX\*

Rear Defogger

\*As standard, \*For all seats



# TECH TO STAY AHEAD



## 10.25" FLOATING INFOTAINMENT SYSTEM BY HARMAN™

Big entertainment is a big mood



**AudioWorX**  
Surround yourself with  
cinematic entertainment  
on the move



Android Auto™ and Apple CarPlay™  
with Wireless Connectivity



10.25" Digital Instrument Cluster  
with Driver Attention Assist  
Never lets your guard down



Navigation Display on  
Instrument Cluster

## ELECTRIC SUNROOF WITH VOICE COMMANDS

Your words,  
our command



**WIRELESS CHARGER**  
Power-up hassle free





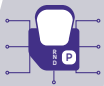



**CONNECTED VEHICLE TECHNOLOGY  
WITH iRA APP**  
Always in touch with you



**JBL**  
**JBL BRANDED 8-SPEAKERS  
WITH SUBWOOFER**  
Drive to your groove





	<b>Wet Clutch with Active Cooling Technology</b>		<b>Shift by Wire Technology</b>
	<b>Auto Park Lock</b>		<b>Self-healing Mechanism</b>
	<b>Machine Learning</b>		

**7-SPEED DUAL CLUTCH AUTOMATIC**  
 Effortless and comfortable drive inspired by you



**AMT TRANSMISSION**  
Elevate your driving automatically



**E-SHIFTER**

Gear shifting in its wristy elegance

**MULTI DRIVE MODES – ECO, CITY AND SPORT**

Let your day decide your drive



**PADDLE SHIFTER**

Relive the joy of a controller, once again

# PERFORMANCE THAT EXCITES



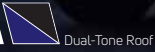
**208mm**  
**GROUND CLEARANCE**

Colossal stance to charge your way ahead

# FEARLESS | Top notch performance to conquer every road.



Fearless Purple



Dual-Tone Roof



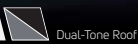
Exclusive Interior for Fearless Purple



Also available in



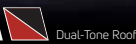
Daytona Grey



Dual-Tone Roof



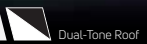
Flame Red



Dual-Tone Roof



Pristine White



Dual-Tone Roof



Exclusive Interior for Daytona Grey, Flame Red, Pristine White



# CREATIVE | A reimagined colourful driving experience.



Also available in





# PURE

Minimalism pushed to the max.



Pure Grey

Also available in



Calgary White

Flame Red

Daytona Grey



# SMART

Simple, made capable.



Calgary White

Also available in

Flame Red

Daytona Grey



# NEXON

#DARKRULES



GLOBAL NCAP

**TATA NEXON**  
6 AIRBAGS



#SAFERCARSFORINDIA 2024



Luxurious leatherette seats with blue stitching and matching accents

MORE  
FEATURES

Premium Benecke Kaliko™  
Leatherette Seats

Ventilated  
Front Seats

Height Adjustable  
Co-driver Seat

Wireless Charger

60:40 Flip &  
Fold Seat

Xpress Cool



#DARK THEMED DASHBOARD

\*Available in Creative, Creative +, Creative + S, Fearless and Fearless + S





**DCA**



**7-SPEED WET CLUTCH INTELLIGENT DCA WITH  
MONOSTABLE SHIFTER & PADDLE SHIFTER**



**SUNROOF**



**R16 ALLOY WHEELS**



**360° HIGH DEFINITION SURROUND VIEW SYSTEM  
WITH A BLIND VIEW MONITOR**

# PERSONA WALK

## SMART (0)

- 6 Airbags
- Electronic Stability Program
- LED Headlamps and DRLs
- LED Taillamp
- Multi Drive Modes - Eco, City, and Sport
- 2 Spoke Steering Wheel with Illuminated Logo
- ISOFIX
- Front Power Windows
- Reverse Guiding Sensors
- Central Lock
- Hill Hold Control
- Tilt and Collapsible Steering
- Vanity Mirror on Co-driver Side
- Power Outlet on Floor Console

## SMART + (Additional over Smart)

- 17.78 cm Touchscreen Infotainment by HARMAN™
- 4 Speakers
- Shark Fin Antenna
- Android Auto™ and Apple CarPlay™
- Steering Mounted Controls
- All Power Windows
- Electrically Adjustable ORVM
- Anti-Glare IRVM

## SMART + S (Additional over Smart +)

- Auto Headlamps
- Voice Assisted Electric Sunroof
- Rain Sensing Wipers
- Roof Rails
- Knitted Roof Liner

## PURE (Additional over Smart +)

- Bi Function LED Headlamps
- LED X Factor Taillamp
- Wheel Covers
- Roof Rails
- Rear AC Vent
- Touch-based HVAC Controls
- Rear Power Outlet
- Follow-me-home Headlamps
- 10.16 cm Persona-based Digital Instrument Cluster
- Knitted Roof Liner
- Voice Commands for Phone and Media

## PURE S (Additional over Pure)

- Voice Assisted Electric Sunroof
- Anti Glare IRVM
- Auto Headlamps
- Rain Sensing Wipers

## CREATIVE (Additional over Pure) #DARK

- Sequential LED DRLs and Taillamp
- R16 Alloy Wheel with Aero Inserts
- 4 Speakers and 2 Tweeters
- 17.78 cm Digital Instrument Cluster
- Fully Automatic Temperature Controls
- Push Button Start Stop
- Height Adjustable Driver Seat
- Top-mounted Rear Wiper and Washer
- Cooled Glovebox
- Rear View Camera
- Tyre Pressure Monitoring System
- E-shifter\*
- Paddle Shifters\*
- Height Adjustable Driver and Co-driver Seat Belts

\*Exclusive Persona Themed Interiors and Exteriors

## CREATIVE + (Additional over Creative) #DARK

- 26.03 cm Touchscreen Infotainment By HARMAN™
- 360° HD Surround View System
- Front Parking Sensors
- Blind View Monitor
- Wireless Android Auto™ and Apple CarPlay™
- Auto Dimming IRVM
- Cruise Control
- Auto Headlamps
- Rain Sensing Wipers

\*Exclusive Persona Themed Interiors and Exteriors

## CREATIVE + S (Additional over Creative +) #DARK

- Voice Assisted Electric Sunroof

\*Exclusive Persona Themed Interiors and Exteriors

## FEARLESS (Additional over Creative +) #DARK

- Sequential LED DRLs and Taillamp with Welcome/Goodbye Signature
- 26.03 cm Digital Instrument Cluster with Navigation Display
- 4 Tweeters and 4 Speakers
- Air Purifier with Dust Sensors
- Wireless Charger
- Rear Defogger
- Front Fog Lamps with Cornering
- Grand Floor Console with Armrest
- One-shot Up and Down Window - (Driver side)
- 60:40 Flip & Fold Seat
- Xpress Cool
- Leather Wrapped Steering Wheel
- Power Outlet in Boot
- Height Adjustable Driver and Co-driver Seat Belts

\*Exclusive Persona Themed Interiors and Exteriors

## FEARLESS + S (Additional over Fearless) #DARK

- Ventilated Front Seats
- Premium Benecke Kaliko™ Leatherette Seats
- Height Adjustable Co-driver Seat
- Grand Floor Console with Leatherette Armrest
- 26.03 cm Slim Bezel Touchscreen Infotainment System By HARMAN™
- IRA Connected Vehicle Features -
  - Emergency Call & Breakdown Call
  - Remote Vehicle Controls like Remote Engine Start/Stop
  - Navigation Based Services
  - Vehicle Diagnostic Reports
  - Weather Updates
  - Over the Air Software Updates
- Voice Assisted Electric Sunroof
- SubWoofers\*
- JBL Branded Speaker system\*

\*Exclusive Persona Themed Interiors and Exteriors

# KEY FEATURES OF NEXON



## TECHNICAL SPECIFICATION

L*W*H (mm)	3995*1804*1620	
Wheelbase (mm)	2498	
Tyre Size (mm)	195/60 R16 (Smart & Pure Persona)	
	215/60 R16 (Creative & Fearless Persona)	
Ground Clearance (mm)	208*	
Engine	1.2L Turbocharged Revotron Engine, 1199 cc, 3-cylinder	1.5L Turbocharged Revotorq Engine, 1497 cc, 4-cylinder
Fuel	Petrol	Diesel
Power (KW)	88.2 @5500rpm	84.5 @3750rpm
Torque (NM)	170 @1750-4000 rpm	260 @1500-2750rpm
Drive Modes	Eco, City & Sport	
Suspension	Front - Independent, Lower Wishbone, McPherson Strut with Coil Spring	
	Rear - Semi-independent, Open Profile Twist Beam with Stabiliser Bar, Coil Spring and Shock Absorber	
Brakes	Front Disc, Rear Drum	
Fuel Tank capacity	44L	
Boot space	382L**	

\*This varies as per variant \*\*Bootspace as per ISO V215

## TRANSMISSION

	Persona	Smart	Pure	Creative	Fearless
Petrol	1.2 L Revotron 5MT	✓	—	—	—
	1.2 L Revotron 6MT	—	✓	✓	✓
	1.2 L Revotron 6AMT	✓	✓	✓	—
	1.2 L Revotron 7DCA	—	—	✓	✓
Diesel	1.5 L Revotorq 6MT	✓	✓	✓	✓
	1.5 L Revotorq 6AMT	—	✓	✓	✓

\*AMT is available in Smart + only. \*\*Diesel option starts from Smart + and Smart +S.



## COLORS

Persona	Calgary White	Pristine White	Daytona Grey	Flame Red	Pure Grey	Creative Ocean	Fearless Purple	Atlas Black
Smart		—			—	—	—	—
Pure		—				—	—	—
Creative		—			—		—	
Fearless	—				—	—		

Upper Triangle represents roof colour  
 Lower Triangle represents body colour

• Fearless comes with Black roof  
• Creative comes with White roof option