# THE GOLD STANDARD

6

ALTROZ





### **GOLD STANDARD OF DESIGN**

Laser-cut sharpness | Athletic stance | Sleek profile | Energetic presence | Refined appearance

Inspired by the world of laser carving, the exteriors of the Tata ALTROZ exemplify athletic sharpness. Design so sharp, it cuts through the air like a hot knife through butter. Smooth, stylish and sharp.

#### Black Contrast Roof

Spend twice the time admiring the car while looking at its black contrast roof, and while you do so, don't forget to take a look at every passerby doing the same! Not once, but again and again.

#### DLO + Comet Shoot Line

RLTROZ

The unique diamond-shaped Daylight Opening (DLO) for windows adds brightness to the interior and offers a better view of the surroundings. The Shooting Comet belt won't let the onlookers' gaze fade away.





#### and DRLs Get better visibility at night time with Projector Headlamps. While the Front Fog Lamps illuminate foggy roads, Daytime Running Lights (DRLs) give a signature appearance to

the Tata ALTROZ.

90° Opening Doors

# Piano Black ORVM with Chrome Accent

Electrically adjustable stylish Outside Rear View Mirrors not only offer a very premium and elegant look but makes you want to look back often.





#### R16 Dual-Tone Alloy Wheels

Onlookers will be left dazzled when your car has laser-cut R16 Dual-Tone Alloy Wheels that add to the athletic side profile and also enhance handling.

#### Ambient Lighting

A serene blue Ambient Light surrounds the dashboard, front footwell and console to set the mood for a long and peaceful drive.

#### Front Sliding Arm Rest

Sliding Arm Rest enables the driver to adjust the position and rest their arm on the move. Find additional storage space below the armrest to keep your essentials handy.

#### GOLD STANDARD OF CUSTOMER DELIGHT

#### Premium | Intelligent | Comfortable | Advanced | Spacious

Step inside and be amazed by the modern, intelligent and tastefully crafted interiors that will make you wish your drive lasts longer.

#### Rear Arm Res

Perceptively placed Rear Arm Rest for the luxury and comfort of the people seated in the backseat.

#### Rear Flat Floor

Keep your legs at utmost comfort with flat floor in the rear seats and say goodbye to uncomfortable sitting stances.

#### Voice-activat Electric Sunr

Experience a world of openness, light and style with the Voice-activated Electric Sunroof. Use voice commands like "Show me the sky" or "Mujhe aasman dikhao" and enjoy the weather in all its glory.



#### Height Adjustable Seat

Relax with adjustable driver seat to match the comfort and convenience of every individual. Rest your body as per what it demands without having to compromise in any way.

#### Rear AC Vents with Rear Power Outlet

Backseat passengers will remain cool and composed at all times courtesy of Rear AC Vents that come with Rear Power Outlet.





#### 15 Litres Cooled Glove Box

Carry your world wherever you go, with 24 intelligent storage spaces and "largest in the segment" 15 litres cooled glove box.

# GOLD STANDARD OF SAFETY

#### Assured | Reliable | Dependable

Shift your complete focus on the road and ride carefree without worrying. With 6 Airbags, Electronic Stability Program (ESP) and more, you will be surrounded by a safe guard from all sides.

#### 6 Airbags

6 Airbags help ensure complete and thorough safety for the passengers in case of a collision. The Tata ALTROZ has your back with all the safety you need.



#### E-Call and B-Call

In case of an emergency or breakdown, the Tata ALTROZ's advanced E-Call and B-Call systems ensure swift assistance, keeping you safe and secure on the road.

#### Height Adjustable Seatbelts

The road and the wheel deserve your complete attention. Concentrate on what is more important with adjustable seatbelts as per individual requirements for enhanced safety.



#### ALFA ARC

Agile Light Flexible Advanced (ALFA) Architecture, along with energy-absorbing body structure, accounts for the absolute safety of the passengers. The Tata ALTROZ has zero tolerance for unwanted surprises and shocks.

#### Ultrahigh Strength Steel Point

- 3X strength in comparison to regular steel
- Energy absorbing body structure to prevent the passenger cabin from deformation





Front 2D View



Rear 3D View



#### 360° Surround View System (SVS) with Blind View Monitor

Designed to provide a comprehensive view of your surroundings, this cutting-edge feature utilizes multiple cameras positioned around the car to offer a bird's-eye view of the Tata ALTROZ making it easy for you to park in tight spots.

#### Auto Headlamps

Smart headlamps that automatically light up to illuminate dark roads and tunnels to give you instant visibility without driver's intervention.

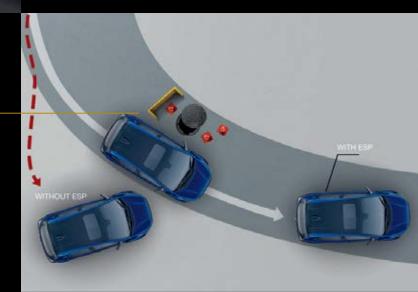


#### ISOFIX Anchorage for Child Seats

Keep your little ones safe with an easy installation system for child seats to make every drive blissful and relaxed.

#### Electronic Stability Program (ESP)

Hill Hold Control | After Impact Braking | Roll Over Mitigation | Corner Stability Control Panic Brake Alert The cutting-edge technology of Electronic Stability Program (ESP) constantly monitors the stability and intervenes when necessary to help you maintain control and makes you feel confident when you drive the Tata ALTROZ.





#### Rain Sensing Wipers

Smart wipers that sense the rain and turn on automatically, so you can always focus on you driving. Because nothing should be misty and hazy when you are driving on Indian roads.

# GOLD STANDARD OF TECHNOLOGY

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070

+2

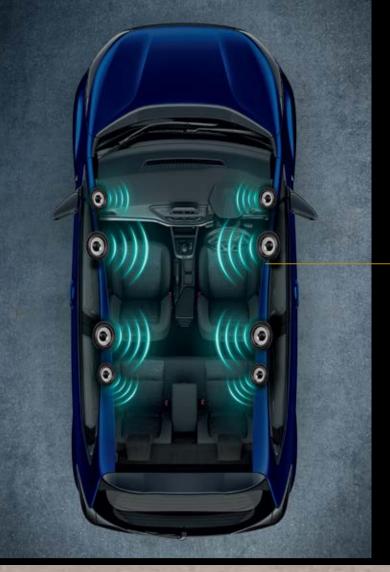
Futuristic | Convenient | State-Of-The-Art | Modern Enjoy clean, fresh air, free from pollutants for a refreshing drive, every time.

Air Purifier

#### Instrument Cluster Display

Get all the information you need at a glance, for a smooth and seamless drive.





#### 8 Speakers

Your tunes will never go unheard with strategically placed world-class surround sound speakers for the best acoustic experience, coupled with the infotainment system by Harman<sup>™</sup>.



#### VOICE ALERTS

Elevate your driving experience with automated voice alerts. They notify you when the doors are open or the parking brake is engaged among many other alerts, offering a seamless and secure journey.



Stay connected to your Tata ALTROZ, wherever you are. iRA is a cool new connected tech platform that is in sync with India. It offers a range of innovative features developed in India for India.

#### **REMOTE COMMANDS**

Your ALTROZ controls, now at your fingertips.

- Remote Lock/Unlock
- Remote Horn
- DTE Check
- Remote Lights On/Off

# RNB 255 km 255 km Contract of the second sec

XYZ ALTROZ

12/

10:10

0

#### LIVE VEHICLE DIAGNOSIS

With our live vehicle diagnosis, you can plan those long drives better. The features are designed to help you know the condition of your car better. You will also receive a diagnostic report through the app.

#### LOCATION BASED SERVICES

Stay close to your ALTROZ, even when you're not.

• Geo Fencing

- Valet Mode
- Share Location
- Nearest Service Station
- Roadside Assistance



#### Wet Clutch with Active Cooling Technology

Tata ALTROZ DCA's Wet Clutch with Active Cooling Technology monitors oil temperature at 100 times per second and adapts to always give you ultimate performance.

#### Shift by Wire Technology

The Tata ALTROZ DCA is equipped with Shift by Wire Technology, which eliminates the use of shifter cables. The time taken between gear shifts to 250 milliseconds per shift for a dynamic and responsive experience.





#### Machine Learning

The Tata ALTROZ DCA learns your driving style, by utilising Machine Learning algorithm that continuously prioritises performance by adapting the transmission to suit the scenario.

#### Auto Park Lock

Auto Park Lock automatically activates should the driver exits the vehicle without shifting to Park mode, effectively eliminating the risk of unwanted movement.

#### Self-Healing Mechanism

The Tata ALTROZ DCA takes it a step further than the standard dust filtration with a Self-Healing Mechanism that evacuates dust and debris, preventing it from affecting your driving experience.

# OMG! @ CNG!

A CNG car that does not compromise on performance, safety, features or even boot space. The Tata ALTROZ iCNG is so unbelievably advanced and innovative that it'll make you wonder OMG! it's CNG!

#### Innovative Twin Cylinder Technology

The twin CNG cylinders of 60 litres capacity are placed hidden beneath the luggage area for a high on aesthetics and unbelievably huge boot space. The advanced iCNG technology offers incredible petrol car like performance with an unmatched power of 73.5 PS and torque of 103 NM.





#### Single Advanced ECU

The iCNG technology uses a single ECU to ensure seamless shifting between CNG and Petrol. Advanced ECU maintains optimum air-fuel ratio to give an incredible performance and high fuel efficiency.



#### Direct Start in CNG

The iCNG technology allows you to start the vehicle directly in CNG Mode. Now enjoy every drive stress-free, without worrying about switching to CNG mode.





#### Leak Detection Feature

The iCNG technology automatically switches from CNG to Petrol mode in case of a gas leak and protects the car and passengers from any harm.



The iCNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.

# ALTROZ ALTROZ RACE PAST THE ROUTINE

60

Get the unique Racer's thrill as you steer through open roads in this spacious cockpit. Exquisitely crafted, every inch of the interior is sure to leave you wanting for more.

#### **VARIANT WALK**

#### R1

- R16 Alloy Wheels
- 6 Airbags
- Leatherette Seats
- 26.03cm Floating Infotainment by Harman™
- Smart Key with Push Button Start Stop
- LED DRLs
- Rear Wiper with Wash
- 8 Speakers (4 Speakers + 4 Tweeters)
- Fully Automatic Temperature Control
- Projector Head Lamps
- Front Fog Lamps
- Rear Defogger
- All 4 Power Windows
- Electrically Adjustable and Autofold ORVMs
- Cruise Control
- Height Adjustable Driver Seat
- Rear AC Vents
- Auto Headlamps
- Rain Sensing Wipers
- Leather Wrapped Front Sliding Arm Rest

- Sporty Exhaust
- Leather Wrapped Steering Wheel and Gear Knob
- 10.16 cm Digital Instrument Cluster
- Ambient Lighting on Dashboard

#### R2

- Voice-activated Electric Sunroof
- Wireless Charger
- 17.78 cm TFT Digital Instrument Cluster
- 360° Surround View System (SVS)
- Blind View Monitor
- Xpress Cool

#### R3

- iRA- Connected Car Technology
- Front Ventilated Seats (Driver and Co-Driver)

• Air Purifier

#### TECHNICAL SPECIFICATIONS

| 1.2L TURBOCHARGED REVOTRON             |   |  |  |  |  |
|--|---|--|--|--|--|
| Fuel                                   | Petrol  |  |  |  |  |
| Engine Capacity (cc), No. of Cylinders | 1199 CC, 3 Cylinders                                    |  |  |  |  |
| Max Power (PS@rpm)                     | 120 PS @ 5500 rpm                                       |  |  |  |  |
| Max Torque (Nm@rpm)                    | 170 Nm @ 1750 - 4000 rpm                                |  |  |  |  |
| TRANSMISSION                           |   |  |  |  |  |
| Туре                                   | 6 Speed MT  |  |  |  |  |
| DIMENSIONS                             |   |  |  |  |  |
| Length x Width x Height (mm)           | 3990 x 1755 x 1523                                      |  |  |  |  |
| Wheelbase (mm)                         | 2501  |  |  |  |  |
| Ground Clearance - Unladen (mm)        | 165   |  |  |  |  |
| Boot Space (Litre)                     | 345   |  |  |  |  |
| Min. Turning Radius (m)                | 5   |  |  |  |  |
|  | BRAKES  |  |  |  |  |
| Front/ Rear                            | Disc/ Drum  |  |  |  |  |
|  | SUSPENSION  |  |  |  |  |
| Front                                  | Independent MacPherson Dual Path Strut with Coil Spring |  |  |  |  |
| Rear                                   | Twist Beam with Coil Spring and Shock Absorber          |  |  |  |  |
| WHEELS & TYRES                         |   |  |  |  |  |
| Tyre Size                              | 185/60 R16  |  |  |  |  |
| Spare Tyre Size                        | 165/80 R14  |  |  |  |  |
| Seating Capacity                       | 5   |  |  |  |  |
| Fuel Tank Capacity (Litre)             | 37L   |  |  |  |  |



Above mentioned features are key differentiating features.

For the detailed list/ features/ specifications, please visit our website or contact our nearest dealer.

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Show the world what drives you

Cosmo

Colour

Dark



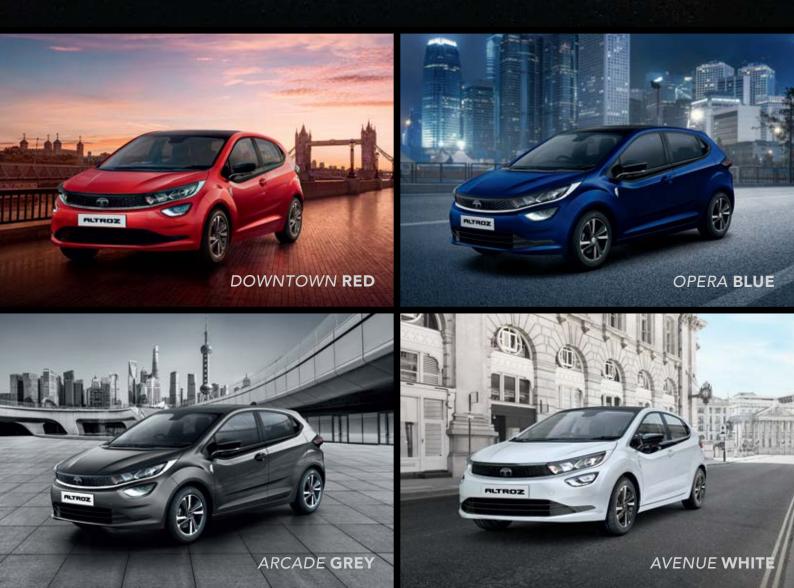
#Dark theme exterior and Interiors.

Dark

Chrome

7

ALTROZ



#### XE

- Front Power Windows
- Rear Power Windows\*
- Dual Front Airbags
- Idle Stop Start\*
- Reverse Parking Sensors
- Central Locking
- Multi Drive Modes\*
- ISOFIX

#### ХΤ

#### Features over XM+

- Height Adjustable Driver Seat\*
- Rear Defogger\*
- R16 Hyperstyle Wheels\*
- Fully Automatic Temperature Control
- Smart Key with Push Button Start Stop
- LED DRLs
- Front Fog Lamps
- 15L Cooled Glove Box
- One Shot Down Driver Side Window
- Reverse Parking Assist with Camera
- Cruise Control

#### XZ+S

#### Features over XZ

- Voice-activated Electric Sunroof
- Wireless Charger
- One Shot Up/ Down Driver Side Window
- Xpress Cool
- 17.78cm TFT Instrument Cluster
- Leather Wrapped Steering Wheel and Center Console Arm Rest
- Black Roof

#### XM / XM S

#### Features over XE

- Electrically Adjustable and Autofold ORVM
- Steering Mounted Control
- R16 Full Wheel Covers
- Height Adjustable Driver Seat
- Electric Temperature Control
- 4 Speakers
- Rear Power Windows
- Electric Sunroof (XM S only)

#### XZ

#### Features over XT

- R16 Alloy Wheels
- Projector Headlamps
- Ambient Lighting on Dashboard
- Auto Headlamps
- Rain Sensing Wipers
- Rear Arm Rest
- Rear AC Vents
- Height Adjustable Front Seatbelts
- Rear Wiper with Wash
- Height Adjustable Driver Seat
- Rear Defogger
- Cruise Control##

#### **XZ+SLUX**

#### Features over XZ+ S

- 6 Airbags
- 26.03cm Touchscreen Harman™ Infotainment
- 360° Surround View System (SVS)
- Blind View Monitor
- Wireless Android Auto and Apple Car Play
- Cruise Control
- Rear Seat 3 Point Seatbelt
- 17.78 TFT Digital Instrument Cluster

#### XM+ / XM+ S

#### Features over XM

- 17.78 cm Touchscreen Harman<sup>™</sup> Infotainment
- Reverse Parking Assist with Camera\*
- Cruise Control\*
- Height Adjustable Driver Seat\*
- Rear Parcel Shelf
- Voice-activated Electric Sunroof (XM+ S only)
- Auto Headlamps (XM+ S only)
- Rain Sensing Wipers (XM+ S only)
- Multi Drive Modes#

#### XZ LUX

#### Features over XZ

- 26.03cm Touchscreen Harman<sup>™</sup> Infotainment
- 360° Surround View System (SVS)
- Blind View Monitor
- Wireless Android Auto and Apple Car Play
- Cruise Control

#### XZ+OS

#### Features over XZ+ S LUX

- iRA - Connected Car Technology

- Air Purifier

\*Petrol MT only, #MT only (Non-CNG Variants), ##Non-CNG Variants only.

| Engine                                    |   |  |              |                               |  |  |
|---|---|--|--------------|-------------------------------|--|--|
| Туре                                      | 1.2L Revotron   | 1.2L i-Turbo+<br>(RACER)                                       | 1.2L iCNG    | 1.5L Turbocharged<br>Revotorq |  |  |
| Fuel                                      | Petrol Petrol Petrol + CNG                              |  | Petrol + CNG | Diesel                        |  |  |
| Engine Capacity (CC),<br>No. of Cylinders | 1199 CC, 3 Cylinders                                    | 1199 CC, 3 Cylinders 1199 CC, 3 Cylinders 1199 CC, 3 Cylinders |              | 1497 CC, 4 Cylinders          |  |  |
| Max Power (PS@rpm)                        | 88 PS @ 6000 rpm  | 90 PS @ 4000 rpm   |              |                               |  |  |
| Max Torque (Nm@rpm)                       | 115 Nm @ 3250 rpm                                       | 5 Nm @ 3250 rpm  |              |                               |  |  |
| Transmission                              |   |  |              |                               |  |  |
| Туре                                      | 5 Speed MT/<br>6 Speed DCA6 Speed MT5 Speed MT5 Speed   |  |              |                               |  |  |
| Dimensions                                |   |  |              |                               |  |  |
| Length (mm) x Width (mm)<br>x Height (mm) |   |  |              |                               |  |  |
| Wheelbase (mm)                            | 2501  |  |              |                               |  |  |
| Ground Clearance -<br>Unladen (mm)        | 165   |  |              |                               |  |  |
| Boot Space (Litre)                        | 345   | 345  | 210          | 345                           |  |  |
| Min. Turning Radius (m)                   | 5   |  |              |                               |  |  |
| Brakes                                    |   |  |              |                               |  |  |
| Front/ Rear Disc/ Drum                    |   |  |              |                               |  |  |
| Suspension                                |   |  |              |                               |  |  |
| Front                                     | Independent MacPherson Dual Path Strut with Coil Spring |  |              |                               |  |  |
| Rear                                      | Twist Beam with Coil Spring and Shock Absorber          |  |              |                               |  |  |

| Wheels & Tyres             |  |            |   |  |  |  |
|----------------------------|--|------------|---|--|--|--|
| Tyre Sizes                 | 165/80 R14 : XE<br>185/60 R16 : XM, XM<br>S, XM+, XM+ S, XT,<br>XZ, XZ LUX , XZ+ S,<br>XZ+ S LUX, XZ+ S<br>Dark, XZ+ S LUX<br>Dark, XZ+0 S | 185/60 R16 | 165/80 R14 : XE<br>185/60 R16 : XM+,<br>XM+ S, XZ, XZ LUX,<br>XZ+ S, XZ+ S LUX,<br>XZ+ OS | 185/60 R16 : XM+,<br>XM+ S, XT, XZ,<br>XZ LUX, XZ+ S,<br>XZ+ S LUX,<br>XZ+ S Dark,<br>XZ+ S LUX Dark |  |  |
| Spare Tyre Size            | 165/80 R14   |            |   |  |  |  |
| Seating Capacity           | 5  |            |   |  |  |  |
| Fuel Tank Capacity (Litre) | 37L  | 37L        | Petrol : 37L, CNG : 60L<br>(Water Capacity)   | 37L  |  |  |

|                      | XE | XM/ XM S | XM+/ XM+ S | ХТ     | XZ     | XZ LUX | XZ+S   | XZ+ S LUX | XZ+OS  |
|----------------------|----|----------|------------|--------|--------|--------|--------|-----------|--------|
| 1.2L Revotron Petrol | MT | MT       | MT/DCA     | MT/DCA | MT/DCA | MT/DCA | MT/DCA | MT/DCA    | MT/DCA |
| 1.2L iCNG            | MT |          | MT         |        | MT     | MT     | MT     | MT        | MT     |
| 1.5L Revotorq Diesel |    |          | MT         | MT     | MT     | MT     | MT     | MT        |        |

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