

THE NEXT GEN | JUST  
**TIAGO** | *Wow!*





# WOW DESIGN

With its bold, contemporary design, the Next Gen Tiago turns everyday presence on the road into a just wow moment.

# | WOW EXTERIOR



## LUX BEAM LED HEADLAMPS

Multi-chamber precision optics that don't just illuminate the road — they carve a bold, unmistakable signature in the dark.



## LED DRLS

Integrated into the Lux Beam cluster, they announce your presence with daytime drama.



## SPORTY WIDE LOWER FRONT GRILLE

Stretching nearly corner to corner, it visually anchors the Tiago with a high-performance hatch stance that commands every road.



## HALO LIGHTBAR CONNECTED TAIL LAMPS

Stretching edge to edge, the layered halo lightbar fuses horizontal and vertical depth into a high-tech, wide, planted rear signature.



## SHARK FIN ANTENNA WITH GPS

Sleekly integrated for a clean roofline, it keeps you always connected and always precisely located.



## DUAL-TONE BLACK ROOF

Crafted to deepen proportions and widen the profile — striking shades that give the Tiago a sophisticated, full-of-character stance.



### **COSMO GRAIN TEXTURED WHEEL ARCH CLADDING**

A speckled-black cosmo grain finish that adds visual muscle and a rugged, sporty, protective character to every arch.



### **NEXT GEN TIAGO TAILGATE MASCOT**

A signature badge that proudly declares this isn't just a new Tiago it's the next generation of WOW.



### **CHROME LINE DOOR HANDLES**

A refined chrome accent that turns a daily ritual into a premium moment — every open, every close.



### **R15 DIAMOND-CUT DYNAMIC ALLOY WHEELS**

Precision-cut diamond alloys that bring a sense of motion and premium sophistication — even when the car is standing still.

# WOW INTERIOR



## FABRICIA LUXE DASHBOARD

A fabric-wrapped, slim, layered instrument panel that creates a floating expansive effect — tactile richness that elevates the entire cabin ambience.



## COSMOGRAIN TEXTURED PILLAR TRIMS

Matching the wheel arch cladding's cosmo grain texture, these pillar trims add layered depth and design coherence to the entire cabin.



## SPORTLUXE STEERING WHEEL

A sculpted, premium form with futuristic detailing and intuitive controls — putting a driver-centric cockpit right in your hands.



## PREMIUM DUAL TONE INTERIOR THEME

A two-tone cabin palette crafted to feel more spacious, more sophisticated, and more premium than the segment has ever seen.



## SATIN CHROME INNER DOOR HANDLES

A satin chrome finish on every pull - small detail, outsized premium feel.



## GRANDTECH CONSOLE

The defining character of the cabin — smartphone deck, gadget-inspired AMT selector, and golf-inspired gear knob, all in one modern command centre.



# WOW TECH & COMFORT

Inside the Next Gen Tiago, smart tech and thoughtful comfort come together to make every drive feel quietly just wow.



## ULTRA VIEW 26.03 CM HD TOUCHSCREEN INFOTAINMENT

Bring alive every drive with an Ultraview 26.03 cm HD Touchscreen experience that's designed for seamless access to entertainment, navigation and more. Enjoy smart interaction that's Wow on the go.



## DIGITAL ISLAND CLUSTER

All your key driving information displayed in one Digital Island Cluster, for you to focus where it matters.



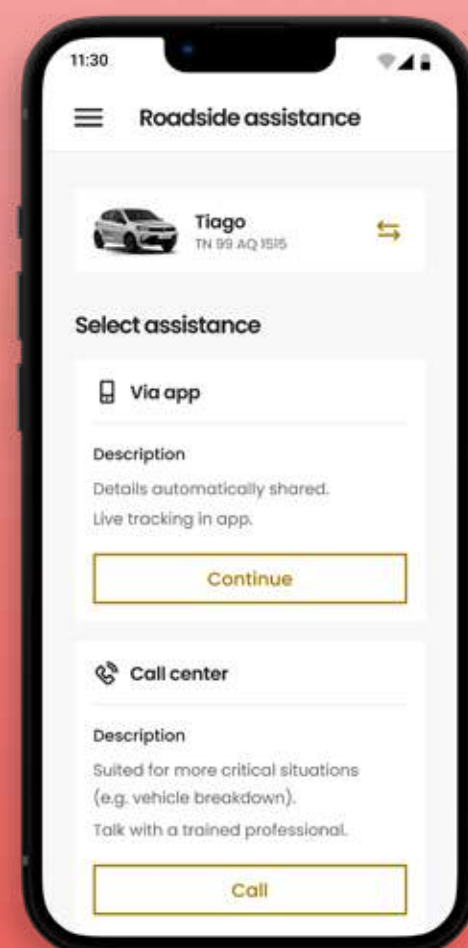
## CRUISE CONTROL

Make long drives feel smoother and stress-free, experience relaxed drives that wows you.



## WIRELESS APPLE CARPLAY® & ANDROID AUTO®

Seamlessly sync your smartphone to step into your world of apps, maps, and wire-free music.



## IRA CONNECTIVITY WITH 35+ CONNECTED CAR FEATURES

Remote commands, real-time vehicle performance and live updates.  
35+ ways to stay in control of your Tiago from anywhere.



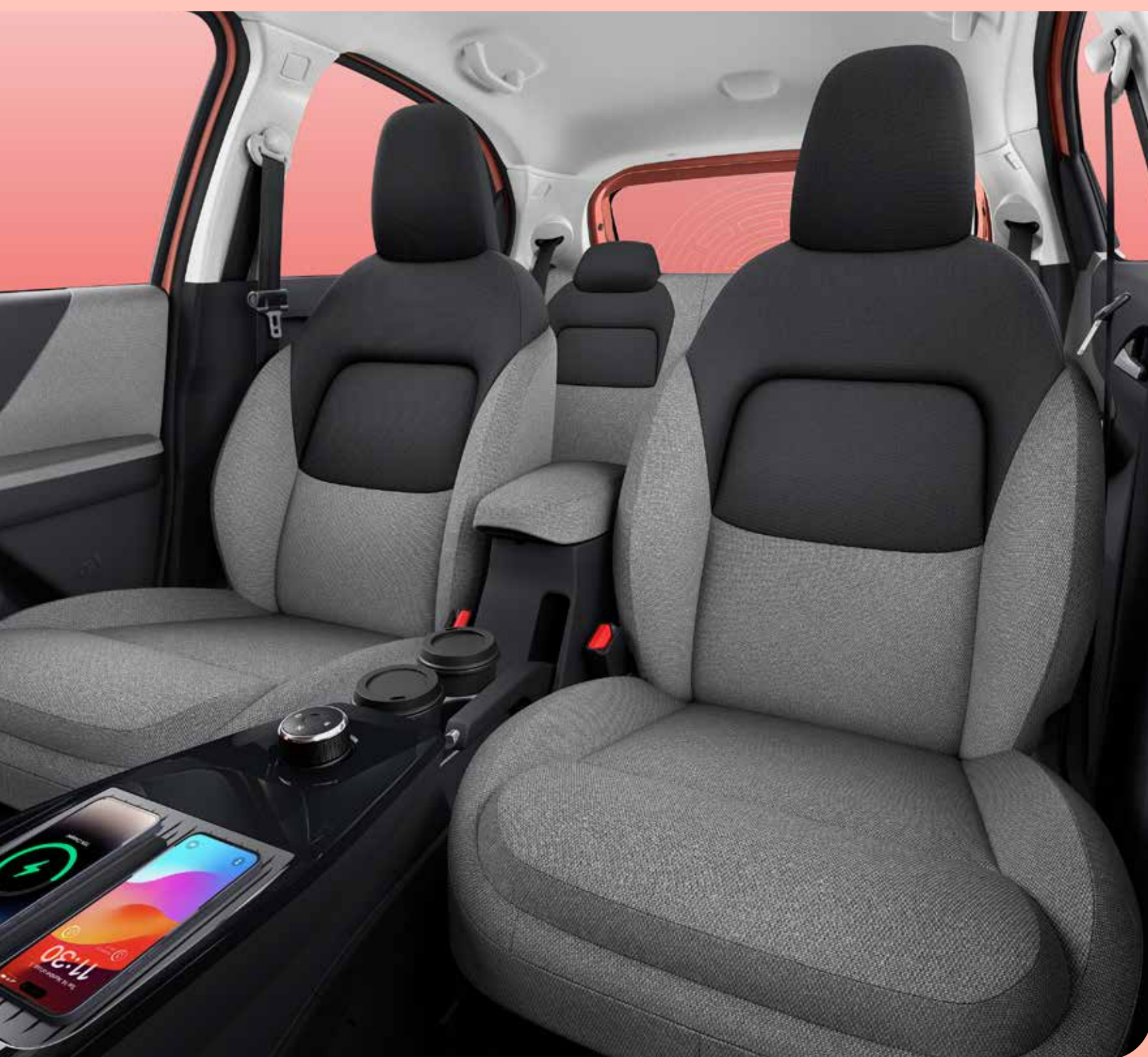
## DUAL SMARTPHONE DECK WITH WIRELESS CHARGER

Dedicated space for two devices along with wireless charging. Your cabin stays organised and every phone stays powered, always.



## FULLY AUTOMATIC TEMPERATURE CONTROL

Intelligently maintains your preferred cabin temperature without manual adjustment — effortless comfort across every season, every journey.



## ERGO UNDER THIGH SUPPORT SEATS

Premium melange weave seats with extended under thigh support that ease fatigue and make long drives more relaxed.



## FABRIC TOUCH FRONT ARMREST WITH STORAGE

A soft-touch fabric armrest that rests your arm in comfort and neatly stores your essentials - clever meets cosy.



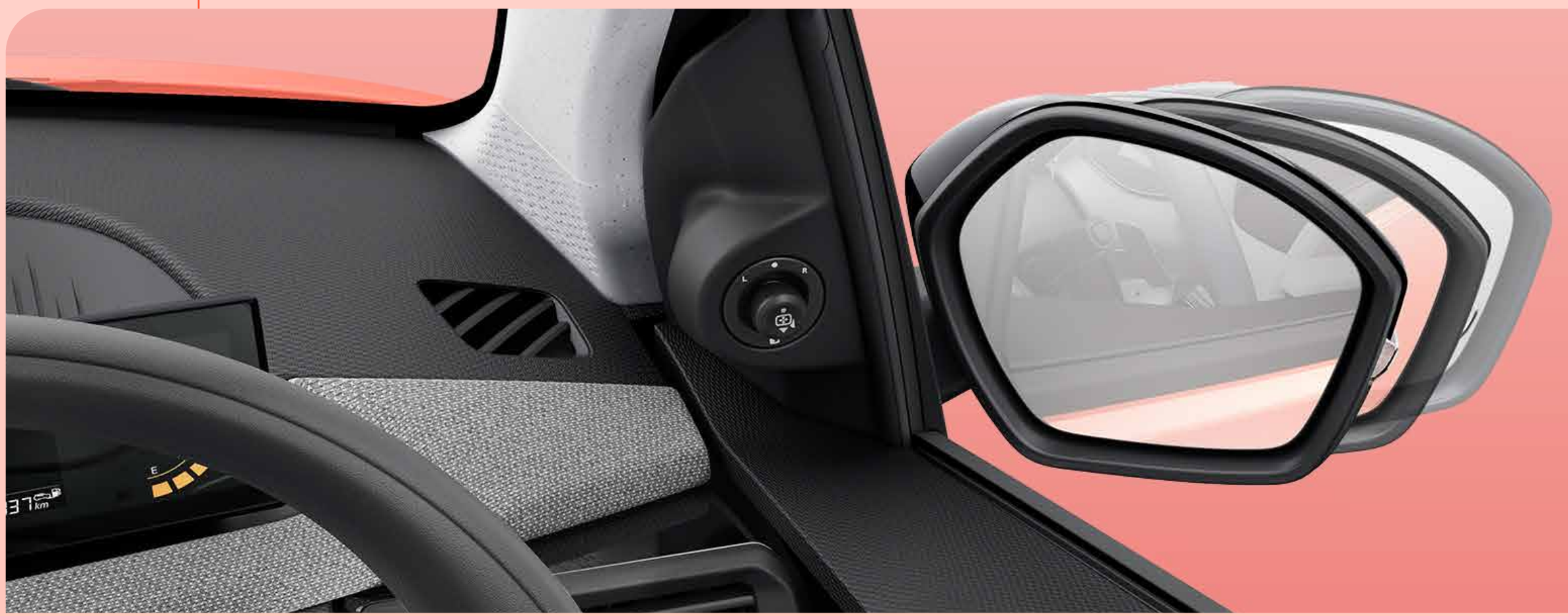
## REAR AC VENTS

Every passenger in the rear enjoys the same refreshing cabin comfort as those up front — because WOW is for everyone on board.



## **PASSIVE ENTRY PASSIVE START (PEPS)**

Unlock, enter, and start without ever taking your key from your pocket — the Tiago is always one seamless step ahead.



## **AUTOFOLD & ELECTRICALLY ADJUSTABLE ORVMS WITH TURN INDICATORS**

One-touch mirror folding and adjustment with integrated turn indicators — style, safety, and convenience in a single gesture.



## **STEERING MOUNTED CONTROLS**

Every key control right at your fingertips on the SportLuxe wheel — so your hands never have to leave where they belong.



## QUICK RESPONSE PADDLE SHIFTERS (AMT)

Manual gear control at your fingertips. Enjoy sporty, responsive shifts without ever letting go of the SportLuxe wheel.



## ZIPFAST 65W FRONT & REAR TYPE C USB CHARGERS

High-speed 65W charging for laptops and mobiles, front and rear — so every passenger arrives with a full battery.



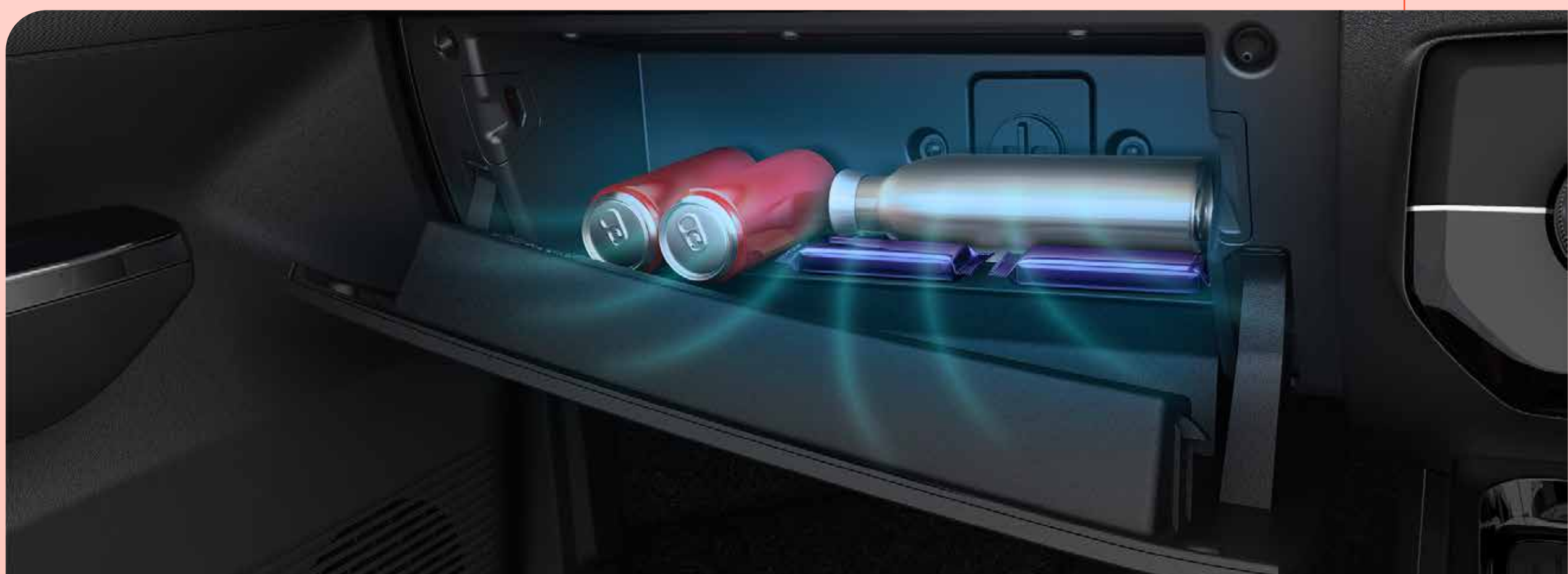
## HEIGHT ADJUSTABLE DRIVER SEAT

Find your ideal driving position for maximum visibility and control — comfort that is truly tailored to you.



## ROTARY KNOB (AMT)

A gadget-inspired rotary gear selector in the GrandTech console — modern, intuitive, and unmistakably next-gen.



## COOLED GLOVEBOX

Chilled drinks and cool essentials right within reach — because even the small things in the Tiago are thoughtfully WOW.



## FLOATING TYPE EASY-REACH DOOR PULL HANDLE

An ergonomically positioned floating pull handle that makes entering and exiting feel instinctively effortless.



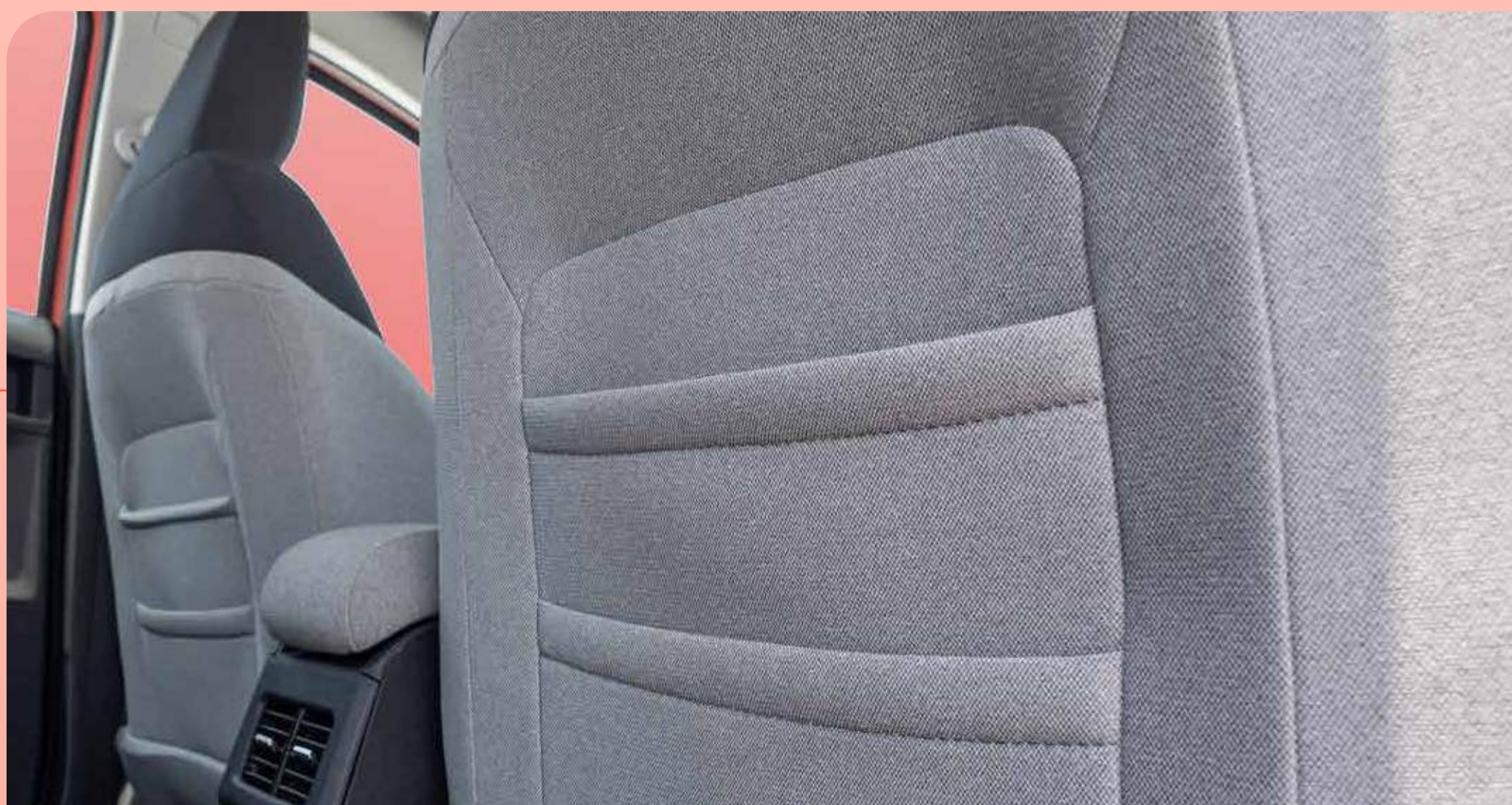
## PREMIUM DOOR HANDLES & SOFT-TOUCH ARMRESTS

Satin chrome handles and soft touch armrests that makes every passenger feel wow.



## ELECTRIC TAILGATE RELEASE

Pop the boot with one touch and no effort — convenience that you'll wonder how you ever lived without.



## MAGAZINE POCKETS

A dedicated spot for everything you want close — because clutter was never part of the WOW plan.



# WOW SAFETY

With advanced safety built in, the Next Gen Tiago gives you confidence that feels simple, steady, and just wow.



## 360° IMPACT PROTECTION BODY STRUCTURE

Ultra High Strength Steel engineered into a 360° safety shell supreme build quality that delivers segment-above protection in every collision.



### 360° SVS HD CAMERA WITH MULTIPLE 3D/2D VIEWS

First in segment 360° surround view with 3D and 2D perspectives from multiple HD cameras that give a seamless all-around vision to spot curbs, obstacles, and people even in low light with ease and clarity.



### BLIND VIEW MONITOR

Activates automatically with the turn indicator to show a live blind-spot feed — so you always know what's beside you before you move.



## 6 AIRBAGS (STANDARD)

Six airbags ensuring the safety of each occupant.  
Because in the Tiago Safety Dome, safety is never an option.



## ELECTRONIC STABILITY PROGRAM (ESP) WITH TRACTION CONTROL

Continuously monitors wheel grip and corrects instability on slippery or uneven roads — keeping you confidently in control, whatever the surface.



## HILL HOLD CONTROL

Holds the car firmly on any incline without rollback anxiety so every slope start is smooth, confident, and stress-free.



### **AUTOMATIC HEADLAMPS**

Light up your drives with headlamps that switch on automatically when it gets dark.



### **RAIN SENSING WIPERS**

Experience clear vision instantly, with wipers that activate and adjust speed based on rainfall intensity.



### **LED FOG LAMPS**

Focused lighting that cuts through fog, making sure the road ahead stays visible.



## REAR WIPER WITH WASHER

Always-clear rear visibility in rain and dust — ensuring the road behind you is never a blind guess.



## REAR DEFOGGER

A crystal-clear rear screen even on the coldest mornings — because what's behind you is just as important as what's ahead.



## FOLLOW-ME-HOME HEADLAMPS

Headlamps that stay on after you park and walk away — lighting your path safely to the door every night.



## **ISOFIX**

Built-in child seat anchorage points for a rock-solid, secure fit — because the smallest passengers deserve the biggest protection.



# WOW iCNG

The Next Gen Tiago adds a wow touch to daily driving with efficient performance, advanced twin-cylinder CNG system, and practical boot space for everyday convenience.



## **INDIA'S 1<sup>ST</sup> CNG AMT HATCHBACK**

The convenience of driving with AMT, along with the efficiency of CNG.  
A combination that will make you go WOW.



## UNCOMPROMISED BOOT SPACE

Carry more without compromising on practicality with smartly designed usable bootspace.



## TWIN CYLINDER ICNG TECHNOLOGY

Smart space management with Twin-Cylinder Technology that's designed to optimise luggage space while delivering efficient performance.



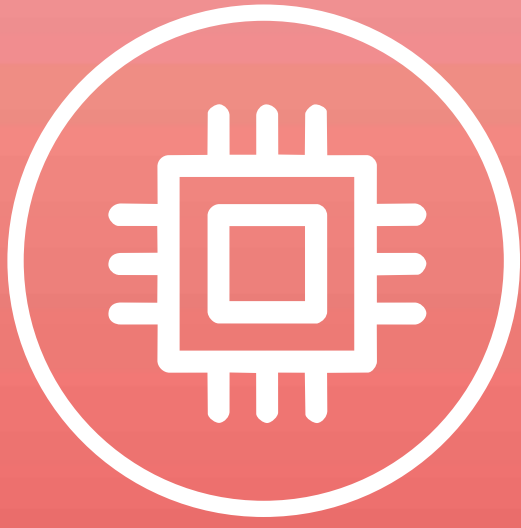
## MICRO SWITCH IN CNG

An intelligent CNG shutoff that activates the moment a door opens protection quietly wired into every detail of the iCNG system.



## DIRECT START IN CNG

Start straight in CNG mode from the very first ignition — skipping the petrol switchover for greater efficiency and everyday convenience.



## **SINGLE ADVANCED ECU**

The ICNG technology uses a single ECU to ensure seamless shifting between CNG and Petrol. Advanced ECU maintains optimum air-fuel ratio to give an incredible performance and high fuel efficiency.

## **DIRECT START IN CNG**

The CNG technology allows you to start the vehicle directly in CNG Mode. Now enjoy every drive stress-free, without worrying about switching to CNG mode.



## **THERMAL INCIDENT PROTECTION**

The CNG technology immediately cuts off CNG supply to the engine in case of a thermal incident and releases gas from the cylinder directly into the atmosphere through a special nozzle as a measure of safety.

## **LEAK DETECTION FEATURE**

The ING technology automatically switches from CNG to Petrol mode in case of a gas leak and protects the car and passengers from any harm.



# TECHNICAL SPECIFICATIONS

SPECIFICATIONS	TIAGO PETROL	TIAGO iCNG
Engine	1.2L NA Revotron	1.2L NA Revotron
Engine capacity	1199 cc	1199 cc
No. of cylinders	3	3
Power (PS/RPM)	86@6000	75.5@6000
Torque (Nm/RPM)	113@3300	96.5@3500
Length (mm)	3813	3813
Width (mm)	1684	1684
Height (mm)	1535	1535
Wheelbase (mm)	2400	2400
Transmission	5 speed MT & AMT	5 speed MT & AMT
Front Suspension	Independent Lower Wishbone, McPherson (Dual Path) Strut Type	Independent Lower Wishbone, McPherson (Dual Path) Strut Type
Rear Suspension	Rear Twist Beam with Coil Spring Mounted on Hydraulic Shock Absorbers	Rear Twist Beam with Coil Spring Mounted on Hydraulic Shock Absorbers
Brakes (Front/Rear)	Front – Disc, Rear – Drum	Front – Disc, Rear – Drum
Tyre Size	Smart :155/80 R13 Pure, Pure+, Pure+ A : 175/65 R14 Creative, Creative+ : 175/60 R15	All Persona -175/65 R14
Boot Space (Litres)	242L	-
Fuel Tank Capacity (Litres)	Petrol- 35L	Petrol- 35L CNG Tank -60L (Water capacity)

## DRIVE TRAIN MATRIX

	PETROL MT	PETROL AMT	iCNG MT	iCNG AMT
Smart	✓	–	✓	–
Pure	✓	✓	✓	✓
Pure+	✓	✓	✓	✓
Pure+ A	✓	✓	✓	✓
Creative	✓	✓	✓	✓
Creative+	✓	✓	–	–

## COLOUR MATRIX

	PRISTINE WHITE	DAYTONA GREY	PURE GREY	PANGONG PULSE	SOBO SURGE	VARANASI VIBRANCE
Smart	✓	✓	✓	✓	–	–
Pure	✓	✓	✓	✓	✓	–
Pure+	✓	✓	✓	✓	✓	✓
Pure+ A	✓	✓	✓	✓	✓	✓
Creative	✓	✓	✓	✓	✓	✓
Creative+	✓	✓	✓	✓	✓	✓



# PERSONA WALK

## SMART

- 6 Airbags
- Digital Island Cluster
- Fabricia Luxe Dashboard
- Sportluxe Steering Wheel
- LED Tail Lamps
- Premium Melange Fabric Under Thigh Support Front Seats
- Cosmo Grain Textured Wheel Arch Cladding
- Reverse Parking Sensors
- Tilt Steering
- Satin Chrome Inner Door Handles
- Manual HVAC
- ISOFIX
- 3 Point ELR Seat Belts with Seat Belt Reminder for all Seats
- ABS with EBD & CSC
- 12V Power Socket

## PURE+ In addition to Pure

- 20.32 cm Touchscreen Infotainment
- HD Reverse Parking Camera
- Wireless Apple Carplay® and Android Auto®
- Cruise Control\*
- Electronic Stability Program (ESP) with Traction Control
- Hill Hold Control
- Steering Mounted Controls
- 4 Speakers
- Zipfast 65W Front C-Type USB Charger
- Shark Fin Antenna with GPS
- iTPMS
- Speed Sensitive Auto Door Locks
- Vanity Mirror Co-Driver Side

## CREATIVE In addition to Pure+ A

- 360° SVS HD Camera with Multiple 3D/2D Views
- Blind View Monitor
- Ultra View 26.03 cm HD Touchscreen Infotainment
- Lux Beam LED Headlamps
- LED DRLs
- R15 Diamond Cut Dynamic Alloy Wheels (Petrol only)
- Autofold ORVMs
- Cooled Glovebox
- One Shot Down Driver Side Window
- Magazine Pockets

## PURE In addition to Smart

- Digital Island Cluster with Bluetooth (BYOD)
- R14 Full Wheel Cover
- Height Adjustable Driver Seat
- Rear Defogger
- Steering Mounted Audio Controls
- Rotary Gear Knob (AMT only)
- Quick Response Paddle Shifters (AMT only)
- All 4 Power Windows
- Electrically Adjustable ORVMs with Turn Indicators
- Central Locking with Flip Key
- Day/Night IRVM
- 2 Speakers
- Follow Me Home Headlamps
- Front A+C Type USB Charger
- External Antenna
- Body Coloured Door Handles

## PURE+ A In addition to Pure+

- Halo Lightbar Connected Tail lamps
- Fabric Touch Front Armrest with Storage
- Rear AC Vents
- Fully Automatic Temperature Control (FATC)
- Passive Entry, Passive Start (PEPS)
- Automatic Headlamps
- Rain Sensing Wipers
- Rear Wiper with Washer
- R14 Hyperstyle Wheels
- Chrome Line Door Handles
- Rear Parcel Tray (Petrol only)

## CREATIVE+ In addition to Creative

- Dual Smartphone Deck with Wireless Charger
- iRA Connectivity with 35+ Connected Car Features
- LED Fog Lamps
- Zipfast 65W Rear C-Type USB Charger
- Dual Tone Black Roof

\*Terms and Conditions apply. All features/specifications may not be available in all personas and may vary. Colour applicability and powertrain options may vary for variants/personas. Specifications/features are subject to change without prior information. Images and illustrations are indicative and for information purpose only. The product images may carry some accessories that are not a part of standard equipment. Please consult an authorized Tata Motors dealership for latest information on features/specifications. Colours may not match the actual colours due to printing/digital limitations. Customers will be able to utilize iRA connect subscription for one year from the date of activation within the data pack limits. Post completion of one year, customers can subscribe to iRA services by paying subscription fees. \*\*Warranty cover for 3 year / 1 lakh kms. whichever ends earlier. Apple CarPlay and Android Auto are registered trademarks of their respective owners. Accessories shown and features mentioned may not be a part of standard equipment and are subject to change without prior notice. Actual colour of the vehicle and upholstery might differ. \*Cruise control is not available in CNG AMT. Dual Tone Black Roof is only available in Creative+

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